**Subject 1:** Did you know f\_name?

**Subject 2:** Are you making this rudimentary mistake with storing your data?

Dear \*|FNAME|\*,

It’s no secret that most business decisions these days are data-driven…

But a company generates a mountain of data from its daily operations.

Storing this data manually is not only laborious and painstaking but also prone to human errors.

Additionally, if you store information manually, you lose out on valuable data through the creation of data silos.

As different teams serve different functions within a company…

This causes the fragmentation of data across different departments and kills any chance of collaboration between them.

This is why the use of manual spreadsheets to maintain data in today’s day and age is a rudimentary mistake.

But what if there was a way to work behind the scenes and pull all the required data into a place where everyone, agency staff, and clients could put it to use?

If you are used to the hassle of manual spreadsheets, then this email is a godsend for you!

{Name} agency creates high-performance data pipelines in the cloud to automate the process of extracting, loading, and transforming your data…

And we do that through sophisticated infrastructures that provide you with efficient, reliable, and easy-to-analyze data...

This, in turn, eliminates the threat of data silos!

This revolutionizes the way data is harvested…

It also lets you extract the most value from your data and allows you to solve intricate business challenges.

So if you’d like to get a team of qualified data engineers to do the heavy lifting for you by automating the flow of your data while you focus on analyzing the data…

**Then give us a call to discuss your needs.**

Talk soon,

**Subject 1:** Can you afford to have data-related issues {fname}?

**Subject 2:** You’ve got to understand THIS for the growth of your business

Hey \*|FNAME|\*,

In today’s data-driven economy, you cannot afford to have any data-related issues.

There is no doubt that understanding and analyzing data is foundational to the success of any business.

However, the quality of your analysis depends on the quality of the data you harvest.

This is why letting real data engineers handle the extraction of your data while you focus on the analysis…

Will not only boast your productivity and results but will also save you time.

You see… we don’t want you to compromise on your data by using redundant manual methods…

Or by trying to build data pipelines yourself -- a difficult and laborious process that is well-suited for the experts.

This is why we offer to do the heavy lifting for you.

We create high performance data pipelines in the cloud…

All the while eliminating every error-prone process involved in transporting data between locations by automating the data flow at all steps.

As the data flows through these pipelines, it gets cleaned and refined, making it more useful and meaningful to end users.

You can then analyze this data for better context, insights, and business decisions.

Working with us will:

* Save you time and boost your productivity
* Completely eliminate human errors that were previously caused by manual reporting
* Rigorously fight data latency and bottlenecks
* Save you from the suffering of data silos
* Empower you to effortlessly scale

Additionally, you can build and scale your data pipeline as needed with us.

From a simple pipeline with a few clients and a handful of integrations to a complex network, your pipelines can be easily adjusted as your business grows.

This flexibility makes it a good choice for companies of all sizes.

Now is the time to give us a call to discuss your needs!

Talk soon,

**Subject 1:** ONE prediction that changed everything for businesses…

**Subject 2:** Discover the secret to making smarter business moves (Hint: Big Data)

Hey \*|FNAME|\*,

In 2009, Hal Varian, Google’s chief economist predicted that data science would transform businesses.

Today, the data cloud has opened up endless opportunities for businesses by creating an eco-system that allows seamless data collaborations…

Within an organization, across its business units, and with its local or global partners.

Data pipelines’ ability to transfer secure and reliable data while also preserving its privacy has revolutionized the way data works.

The advancement and the impact of data science specifically excite us as data engineers.

We are now able to create state-of-the-art data pipelines that are replacing the effort-heavy endeavors of coding and allowing advanced integrations with countless tools.

* We are able to offer you production-ready data pipelines in weeks…
* We are now able to create visual interfaces that are easy to read…
* Our clients are able to power in actionable insights from complex data…
* We are now able to stream large data to identify leads…

… And the opportunities are endless!

In this regard, our company offers a wide range of data pipeline solutions in the cloud that ensure you reliable data.

Your data is your biggest asset. By analyzing this data, you can make smarter business moves, run efficient operations and enjoy higher profits and happier customers.

It can help you with…

* Identifying the motivations and inclinations of your consumers down to a granular level
* Improving your predictive fraud capabilities
* Predicting future customer demand for optimum inventory deployment
* Personalizing the customer experience

Do you begin to see how we can help you meet your goals better and faster?

Then give us a call to discuss your needs.

Talk soon,